

# BSAC

## Sponsorship Program

Promote your business to 15,000+ athletes and their families on our beautiful 12.5 acre campus. Gain visibility from our 3000+ monthly website visitors while providing scholarship opportunities for families that may not otherwise be able to participate in programs at the Brandon Sports and Aquatic Center.



## The BSAC Difference

BSAC, Inc. is a 501c3 non-profit organization that serves thousands of families annually throughout eastern Hillsborough County.

Our mission is to IMPACT lives daily through superior educational and athletic programming that enhances physical, mental, and spiritual wellbeing.

We focus on four main pillars of service:

- Youth Drowning Prevention
- Sports & Recreation
- After-School Care
- Special Needs Education Programming



## Who Visits Our Campus?

### BSAC Programs:

- After School All-Stars
- Summer Camps
- BSAC After-School Experience
- Team T.R.I.D.E.N.T. Special Needs Education
- Blue Wave Swim Team
- Learn to Swim
- Team Colwill Diving
- BSAC Members
- Golub Tennis
- Swim/Dive Meets
- ThunderBay Volleyball
- Livingstone Academy Transitional Program
- Facility Rentals (Birthday Parties, Scuba Class)
- Community Events
- Corporate Events
- BSAC Café
- Voluntary Pre-Kindergarten Classes
- Local & State Swim / Dive Meets
- Pro Play Sport Performance

### BSAC Partners:

- Hillsborough County Public Schools
- Boys & Girls Club
- Hillsborough County Board of County Commissioners
- Hillsborough County Sheriff's Office
- Head Start
- USA / AAU Events
- Special Olympics
- The Greater Brandon Chamber of Commerce
- Rotary Club of Brandon

# BSAC

## Sponsorship Program

### Sponsorship Opportunities

#### Platinum - \$2,500

- Up to three banners may be provided for display at the pool, gym, tennis courts, or parking lot.
- Partnership recognition / company logo on the BSAC website – Home Page, Give Page, About Page with link to your website.
- Company logo in our lobby on the display screen above the member services desk.
- Company logo present at annual BSAC fundraiser.

#### Gold – \$1,250

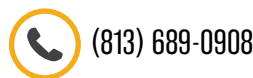
- Up to two banners may be provided for display at two of the following BSAC locations: pool, tennis courts, and gymnasium.
- Partnership recognition / company logo on the BSAC website – Give Page, About Page with link to your website.
- Company logo in our lobby on the display screen above member services.

#### Silver – \$750

- One banner may be provided for display at the pool, gymnasium, or tennis courts.
- Company logo in our lobby on the display screen above member services.

#### Bronze - \$500

- One banner may be provided for display at the gymnasium or tennis courts.



# BSAC

## Sponsorship Program

### Banner Placement:

Banner placement will be given priority to platinum sponsors. A representative of your company may schedule an appointment if desired to survey available space on the campus. Spaces will be given on a first come first serve basis. Based on sponsorship level, banners are available for placement at the following locations:

- BSAC Pool
- BSAC Indoor Gymnasium
- BSAC Tennis Courts
- BSAC Parking Lot

### Sponsorship Information:

Total price includes installation, removal, and storage. Sponsorship contract will be valid for one year with the opportunity to renew annually. You may collect your banner at the end of the contract should you choose not to renew. BSAC will hold the banner for up to two weeks' time past contract end date.

BSAC is not liable for any damage to sponsorship banner due to extreme weather, theft, or vandalism.

All profits will be used to provide families in need with scholarships for BSAC programming in after-school care, special needs education, summer camp, or swimming lessons.

### Banner Guidelines:

- ❑ Banners cannot contain offensive, hateful and/or negative messages or graphics. BSAC at its sole discretion may refuse to display any banner deemed inappropriate.
- ❑ Banners placed at all locations EXCEPT gymnasium MUST be made of mesh material to accommodate for extreme weather conditions.
- ❑ All banners must be 4x8 feet in size.
- ❑ Pool Banners may be double sided for visibility both on the pool deck and from the neighboring street.
- ❑ Sponsor must provide their own banner(s).



# BSAC

## Sponsorship Program

---

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorship Level:

Platinum

Gold

Silver

Bronze

Banner Location(s):

Parking Lot - Platinum Only

Pool

Tennis Courts

Gymnasium

### Payment Information

Check Enclosed - Made Payable to BSAC Inc.

Credit Card Payment Enclosed

Card # \_\_\_\_\_ Exp: \_\_\_\_\_

CVC: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Card Holder: \_\_\_\_\_

Referral: \_\_\_\_\_

For appointments to tour the campus and/or view available space, please contact BSAC Marketing Director Carli Walko: (813)-689-0908 ext. 108

